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News Release

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For Immediate Release

SourceMedia and Smart Card Alliance Partner on Expanded, Enhanced CardTechSecurTech in 2008

Combined annual conference and CTST exhibition to bring benefits to attendees and exhibitors

NEW YORK and PRINCETON JUNCTION, NJ, May x, 2007 – The Smart Card Alliance will combine its annual conference with SourceMedia's CardTechSecurTech (CTST) industry leading exposition starting in 2008, the two organizations announced today. Under the agreement, the Alliance will spearhead the CTST conference agenda development, bringing the Alliance's industry-leading organization's base of leading smart card technology suppliers and end users together in one venue, further enhancing the largest card and security technology event in North America. SourceMedia will continue to provide its extensive event management experience and resources, along with the promotional benefits its broad range of publications and websites deliver.

"Innovation is essential to furthering the growth of this industry and that's a key objective for our two organizations in deepening our long-term relationship," said Rob Whitaker, vice president, conferences and events for SourceMedia. "By combining our resources we'll be able to optimize around education and information-sharing to continue to stimulate the growth of card and security technologies in North America.

"The content and breadth of topics we cover at our annual conference has grown just as rapidly as the smart card market in North America," said Randy Vanderhoof, executive director of the Smart Card Alliance. "Attendees and Alliance members will get a richer experience, and exhibitors will get a bigger venue to promote the industry's latest technologies. A combined event will create a much grander platform to continue to expand our educational mission."

The Smart Card Alliance is deeply involved in this year's CTST agenda, organizing a full-day panel on identity management and cybersecurity. Vanderhoof is also moderating the "CardTech Americas Executive Summit," a moderated question-and-answer forum with card technology industry leaders. CTST 2007 will be held May 15th – 17th, 2007 at Moscone Center West in San Francisco.

Program details and registration information are available at www.ctst.com.

(more)

About the Smart Card Alliance

The Smart Card Alliance is a not-for-profit, multi-industry association working to stimulate the understanding, adoption, use and widespread application of smart card technology.

Through specific projects such as education programs, market research, advocacy, industry relations and open forums, the Alliance keeps its members connected to industry leaders and innovative thought. The Alliance is the single industry voice for smart cards, leading industry discussion on the impact and value of smart cards in the United States and Latin America. For more information, please visit <http://www.smartcardalliance.org>.

About CTST and SourceMedia, Inc.

CTST attracts more than 3,500 delegates and 180 exhibiting companies making it North America's largest advanced card and biometric conference. SourceMedia provides market information, including news, analysis, and insight to the financial services and related industries such as accounting and technology, through its publications, industry-standard data applications, seminars and conferences. Its flagship publications, including *American Banker*, *National Mortgage News*, *The Bond Buyer*, and *Accounting Today*, have helped build SourceMedia's reputation as the pre-eminent information source in its respective markets. Consulting services, software, and data provided through its two divisions, National Regulatory Services (NRS) and Accuity, facilitate regulatory compliance, funds registration and data flow among institutions in the investment, insurance, and financial service industries.

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